



Ad price sheet

muskogeenow.com ad prices

Type	Price
Badge (between stories)	\$150 per month
Banner (top of page)	\$400 per month
Side (down the side)	\$500 per month

Facts

- **45,000 unique viewers daily.** Based on IP addresses, each IP address is counted as one viewer once per 24-hour period.
- **60 percent young professionals,** non-mobile views come from local business computers.
- **Mobile views come from iPhones,** the majority of mobile viewers are affluent customers.
- **Favored 3-to-1 over all other Muskogee ad sources.** In an August 2016 independent survey, MuskogeeNOW was found to be **favored among Muskogee customers who were planning to look at advertisements** by a 3-to-1 margin over all other Muskogee sources.

Freebies

The prices above are all you'll ever pay; there are never any other charges. We will **create your ad for free.** We will **link to your web site or social media page for free.**

Targeted ads

We offer exclusive, targeted ads for our **Deaths/Obits** page, our **Court Report**, our **Police Report**, our **Entertainment Calendar**, our **Latest Arrests** and our **Weather**, designed to get the customers you're most interested in. The rate for an exclusive ad is the Banner ad rate.

Contact

918-869-1482 or
news@muskogeenow.com

No contracts

Our ads are month-to-month from the very beginning of your experience with us. We never require you to sign anything with us, because we believe the best deals are made on a handshake.

Multiple-month discounts

If you commit to advertise multiple months, we offer discounts based on the length of time you're going to be advertising. Again, we don't require you to sign a contract; we take you at your word.

Banner: 728 x 90 pixels at 220 DPI

Side: 300 x 600 pixels at 220 DPI

Badge: 500 x 120 pixels at 220 DPI

Images: prefer **.PNG**, accept **.JPG** and **.GIF**